



## Hob Reichenbach

Managing Director

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[hreichenbach@gavelintl.com](mailto:hreichenbach@gavelintl.com)

**Office:** 847-374-2137

**Mobile:** 847-774-9319

**Website:** [gavelintl.com](http://gavelintl.com)

**Gavel**  
International

For over 30 years, Peter "Hob" Reichenbach has used his exceptional strategic and leadership skills to nurture and solidify Gavel International accounts, as well as maintain Gavel's reputation as a leader in the industry. Early in his career, he was a Travel Director at a major incentive house. In 1987, he joined Gavel International as a Program Manager and later held the position as Account Manager. Due to his tireless work ethic and dogged pursuit of excellence, Hob was named an Executive Vice President and Partner by 1997. He was promoted to Managing Director in 2008. Today, Hob continues a legacy of excellence and is devoted to strengthening long-term relationships with clients through transparency and commitment to provide both quality service and high value.